

To perpetuate
and further develop
the Roycroft tradition
through head,
heart and hand.



RALA

ROYCROFTERS

AT-LARGE

ASSOCIATION

Roycroft
Summer & Winter Festival
Application
2012

Show Dates:

- Summer Show: June 23 & 24, 2012
- Winter Show: December 1 & 2, 2012

Checklist:

- Completed application form.
- SASE for return of CD.
- CD with four (4) digital images of artwork.
Images should be 4"x 6" with resolution
between 72-150 ppi
- Enclosed checks for all proper fees.
- Signed the compliance to rules at bottom of application.
- Marked your calendar with shows and fee due dates.
Summer Show fee due date: March 1, 2012.
Winter Show fee due date: November 1, 2012.
- Mailed application by March 1, 2012 to:
Roycrofters-At-Large Association
Attn: Shows
21 South Grove Street, Suite 110
East Aurora, NY 14052

Prospectus

Objective

To present an art festival to the public that represents the tradition of the Roycroft. Work that is chosen for our shows must represent quality craftsmanship in craft and fine arts.

Entries

Each artist must submit 4 examples of their artwork in digital format completed within the last four (4) years and not previously submitted to RALA. Digital images must be submitted as a JPEG and should be 4" x 6" with resolution between 72 and 150 ppi.

Each set of digital images submitted must be accompanied by a RALA show application form.

RALA reserves the right to exclude works that do not appear to be hand made by the representing artist or reject applications that are not filled out correctly.

Fees

Make checks or money orders payable to: RALA
Each application must be returned with a check for each of the following as applicable:

- 1) Show application fee: \$20.00
due at the time the application is received.
- 2) Summer Show fee: \$225.00 (non-RALA artisans)
\$200.00 (RALA artisan)
due at the time the application is received, if applicable.
- 3) Winter show fee will be billed October 1.
due no later than November 1.

Failure to remit payment by any of the above deadlines, RALA will assume the artist no longer wishes to participate in the show. The space will then be given to artists on the waiting list.

Applications received without application fee and Summer Show fee will be returned.

Due to the size restriction of the winter show any artisan who participates in the summer show will be given first consideration for admittance into the winter show. ALL artisans are expected to participate in the shows. RALA shows support our organization and showcase our work to the public.

Conditions

All work must have been created by the artist. Any works displayed that do not conform to RALA's standards or are deemed commercial are grounds for show expulsion. Show set up and break down times are not flexible. Show guidelines and times will be included with your acceptance letter. Artists are expected to be present at their booth during show hours. Failure to comply with any show guidelines will result in exclusion from exhibiting at the next year's shows. There will be NO refund of fees if a cancellation is made within 30 days of the show date.

Application Instructions

Please read and follow these application instructions carefully.

1. Fill out application entirely. This is a show of handmade crafts, so please reference your processes in your descriptions.
2. Enclose 4 images on CD that represent the work that will be sold at the show. (Only handmade work made in the applicant's studio will be allowed in the show.) No commercially produced work by other sources will be permitted.
3. Enclose a self-addressed, stamped envelope with sufficient postage for return of your CD.
4. Please send separate checks for the application fee and the Summer Show fee. Please note that the application fee is non-refundable.
5. * If applying for the Winter Show, you do not need to send the show fee at this time. You will be sent an invoice by October 1 for payment of the Winter Show fee. If applying only for the Winter Show, send only the \$20 application fee.
6. Electrical power is not guaranteed to be available at either show, even if you had it available at prior shows. Whatever power is available must be shared with the other exhibitors. No power cords or strips are provided by RALA.
7. Sales Tax Collection and payment to New York State is the responsibility of the individual artist. You must have a certificate to collect sales tax visible in your booth at all times during the show.
8. Show set-up and break down times will be included with acceptance letter. Failure to comply with breakdown times may result in denial of acceptance to future shows.
9. Artists are expected to be present at their booths during show hours.
10. There will be NO REFUND OF FEES if a cancellation is made within 30 days of the show date.

Return application to:

Roycrofters-at-Large Association
Attn: Shows
21 South Grove Street Suite 110
East Aurora, NY 14052

Important Trademark Rights

The Double R logo, called the Roycroft Renaissance Mark, has been used by Roycrofters-At-Large Association, Inc. (RALA). RALA limits use of the trademark to artisans who are members of RALA and whose work is approved by the jury of Roycroft Master Artisans. By completing this application, you acknowledge RALA's rights in its valuable trademark, and you agree not to use the trademark except as expressly permitted by RALA and in accordance with RALA's standards. If you should fail to abide by these rules, you agree that, upon written notice from RALA terminating your membership and/or artisan approval, you will cease all use of the logo.

Summer & Winter Festival Application

Please complete all fields and be sure to sign the compliance at the bottom of the page.

Name: _____ Phone: _____

Business Name: _____ Phone: _____

Street: _____

City: _____ State: _____ Zip Code: _____

Email Address: _____

Website: _____

Media: (please circle the area that best describes your work)

- | | | | |
|---------------------------------------|---------------------------------------|--------------------------------------|---|
| <input type="checkbox"/> Ceramics | <input type="checkbox"/> Fabric/Fiber | <input type="checkbox"/> Wood | <input type="checkbox"/> Jewelry |
| <input type="checkbox"/> Sculpture | <input type="checkbox"/> Painting | <input type="checkbox"/> Photography | <input type="checkbox"/> Metal |
| <input type="checkbox"/> Glass | <input type="checkbox"/> Drawing | <input type="checkbox"/> Leather | <input type="checkbox"/> Graphics/Printmaking |
| <input type="checkbox"/> Other: _____ | | | |

Image Descriptions: (RALA Artisans do not need to send images unless jurying outside of mark area)

Please label outside of disc with name, media and year. Below please include media dimensions and description for each piece of work.

Image 1: _____

Image 2: _____

Image 3: _____

Image 4: _____

Check which shows you for which you are applying (you will be juried separately for each):

- Summer Show - \$225 (non-RALA artisan); \$200 (RALA artisan)
plus \$20 application fee (separate checks).
Will you be attending the RALA artisan picnic? Yes No No. attending _____
Please indicate the number of tear off pads needed (50 sheets/pad) (circle one) 50 100
- Winter Show - \$225* (non-RALA artisan); \$200* (RALA artisan) plus \$20 application fee (separate checks).
*see #5 on application
- Spaces are approximately 10' x 10' in area. Check only if your display is inflexible and requires a
10' x 10' square area. Space is limited by building constraints.
Please indicate the number of tear off pads needed (50 sheets/pad) (circle one) 50 100

Note: If applying for both shows, only one \$20 application fee is required.

I hereby agree to comply with all of the regulations for this show as set forth in this application. Violation of show rules is a basis for show expulsion and forfeiture of all fees.

Signed: _____ Date: _____