

# 2024 RALA MEMBERSHIP PREMIUM

## CHRISTMAS BLIZZARD

BY PETER POTTER, ROYCROFT MASTER ARTISAN

This print is a limited edition, presented in a double mat and ready to fit in an 8" x 10" frame. Each print will be numbered and bear the Federally recognized Double R and Orb Mark of the Roycroft Renaissance.

The photograph was taken on Christmas Night, 2022. It was chosen for an exhibition entitled "Evolution of Roycroft," which featured the work of the original Roycrofters and Roycroft Renaissance Artists, presented at the 2023 National Arts and Crafts Conference in the Grand Hall of the Grove Park Inn, in Asheville, NC.

The image is a composite of two different exposures of the same scene which are combined to preserve highlight and shadow detail.



## JOIN OR RENEW YOUR MEMBERSHIP

Use the form on the back of this sheet and send with your membership check

**\$50** PATRON  
MEMBERSHIP

**\$30** FRIENDS OF ROYCROFT  
MEMBERSHIP

The Patron Membership includes the 2024 RALA Premium "Christmas Blizzard" print by Roycroft Master Artisan Peter Potter. The print is double matted and ready to fit into an 8" x 10" frame.

Visit [ralaweb.com](http://ralaweb.com) to see the full-color version of this item.

# ROYCROFTERS-AT-LARGE ASSOCIATION

RALA holds its annual meeting and reception in October.

With Patron-Level Membership support to RALA, members receive an original Artisan-created work of art.

All members receive a newsletter "published every once in a while" as was Elbert Hubbard's tradition, as well as free admission to Roycroft Festivals.

Your support of RALA enables us to continue these activities and continue to offer and provide educational programs.

## ONGOING ACTIVITIES

**LITTLE JOURNEYS AT THE ROYCROFT INN** ▪ RALA's Little Journeys connects Roycroft Artisans with the community by offering artist talks, demonstrations, and lectures in the Masters' mediums that educate and create opportunities for collectors and members of the Roycroft community. Little Journeys are live-streamed to members free of charge, allowing access regardless of geography.

**ROYCROFT SUMMER ART FESTIVAL** ▪ The annual outdoor Summer Festival is held the last full weekend each June at the Classic Rink in East Aurora, featuring the work of Juried Artisans and Roycroft Masters, live demonstrations, food and entertainment. There is a small admission fee for the public.

**ROYCROFT WINTER ART FESTIVAL** ▪ The annual Winter Festival includes work by Masters and Juried Artisans on the first full weekend in December. This show has become a holiday shopping tradition for those in search of elevated gift giving and fine art, and is held on the campus of Park School of Buffalo. There is a small admission fee for the public.

**ROYCROFT CHAMBER MUSIC FESTIVAL** ▪ As a RALA committee, the Roycroft Chamber Music Festival presents an annual series of fine concerts in intimate settings each year with professional musicians from across the US. In addition, RCMF funds the mentoring of local high school chamber musicians. Visit [RoycroftChamberMusic.org](http://RoycroftChamberMusic.org).

**GOODIE RAFFLE FUNDRAISER** ▪ Each year a one-of-a-kind Goodie Box is crafted by one of the Roycroft Artisans. The prize includes the box filled with items donated by various Roycroft Artisans. Chances are sold at the Roycroft Summer Festival and the funds are used to promote arts and crafts programs.

### PLEASE DETACH AND SEND IN THIS PORTION WITH YOUR MEMBERSHIP CHECK

Enclosed is my check for \$\_\_\_\_\_ for my 2024 membership in the Roycrofters-At-Large Association which runs from June 2024-June 2025

I am joining at the Patron \$50\_\_\_\_\_ or Friends of Roycroft \$30\_\_\_\_\_ level. This is a renewal

**(Please make check payable to RALA)**

Date \_\_\_\_\_

Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ e-mail \_\_\_\_\_

**(important)**

I would like to volunteer in the following areas:

Summer Show \_\_\_\_\_ Winter Show \_\_\_\_\_ Newsletter \_\_\_\_\_ Grant Writing \_\_\_\_\_ Fund Raising \_\_\_\_\_

Other areas of interest \_\_\_\_\_

Roycrofters-At-Large Association | 1054 Olean Road, East Aurora, New York 14052

FOR OFFICE USE ONLY: Date Received \_\_\_\_\_ Cash or Check \_\_\_\_\_ Premium Sent \_\_\_\_\_ Initial \_\_\_\_\_